

# Exhibition on Bioheritage of Odisha: Udbhavana - A Tribute to Utkal Diwas

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Collaboration: Oasis and Udbhavana

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## Celebrating Utkal Diwas with a Bioheritage Exhibition

In honor of Utkal Diwas, Oasis collaborated with Udbhavana to present an exhibition celebrating the bioheritage of Odisha. This event aimed to showcase the extraordinary biodiversity, cultural richness, and historical significance of the state. The exhibition brought together students, researchers, and members of the local community, creating a platform for sharing knowledge about Odisha's unique natural and cultural heritage.

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## Highlights from the Udbhavana Magazine

A key feature of the event was the release of a special magazine, crafted by the Oasis team, which highlighted the remarkable biodiversity and heritage of Odisha. The magazine delves into various facets of the state's natural environment, featuring endemic plant and animal species and exploring their ecological importance. Additionally, it celebrates Odisha's architectural grandeur, from ancient temples to iconic monuments, detailing the historical narratives woven into these sites. This publication aimed to provide a deeper understanding and appreciation of Odisha's bioheritage for those yet to experience its beauty firsthand.

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## Showcasing Odisha's Cultural Wealth

Alongside its natural wonders, the magazine shines a light on the rich cultural tapestry of Odisha. It includes descriptions of the local tribes, their traditions, and the vibrant dances unique to the region, illustrating the cultural diversity that enriches Odisha. Another distinctive feature was the inclusion of all Geographical Indication (G.I.) tag products

recognized in Odisha up to April 1, 2024, celebrating the state's contributions to India's cultural and agricultural identity. This documentation honors the craftsmanship, agricultural practices, and unique products of Odisha, preserving their legacy for future generations.

## **Conclusion and Community Impact**

The Bioheritage Exhibition, held as part of the Udbhavana festival, left a lasting impact on attendees, sparking discussions on conservation and the importance of preserving cultural heritage. Through this event and its magazine, Oasis and Udbhavana succeeded in encapsulating Odisha's essence—its biodiversity, heritage, and the spirit of its people—fostering a sense of pride and awareness within the community and inspiring further exploration and conservation efforts.

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Associated Members- Existing members at that time

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